



BUSINESS OF THE MONTH



WHYALLA CHAMBER OF COMMERCE & INDUSTRY
2011 Most Outstanding Business for the Month

Can you recommend a business in Whyalla, which you feel is worthy of this award?

Please print out form, complete and return to the Secretary. Nomination & selection criteria are based on the Chamber Business of the Year.

The business must have been in operation for at least twelve months to be eligible for this award.

Business Being Nominated:
Business Address:

Please consider the criteria below and best describe your reasons for nominating for the distinction of Business of the Month. The Business receiving the monthly award will also be nominated for the 'Most Outstanding Business of the Year'.

The thing that impressed me the most about this business that motivated me to fill in this form was

How did the business provide friendly service and commitment to the customer?

How did the business provide efficient service and a sound knowledge of the products or services on offer?

How was the business environment user-friendly for the customer?

How was the provision of information regarding after sales support, return/refund policy etc? Adequate / good / excellent

YOUR NAME: MOBILE:

YOUR ORGANISATION (if applicable)

SIGNATURE: DATE:

Your name will be kept confidential and is required only in case the selection committee needs additional information.

Please return this form to Business of the Month, PO Box 189, Whyalla, SA, 5600.

Your true locals

Locals supporting locals is what WDD Office Choice is all about and it is this commitment to community that has seen them named the Chamber of Commerce October Business of the Month.

The business was also noted for its very helpful staff, attentive customer service and the staff's sound product knowledge.

WDD Office Choice director Ian Walkden said the locally based and operated business was pleased to be honoured with the award.

"The Chamber of Commerce is all

about supporting local industry and businesses and we at WDD Office Choice pride ourselves on our service for Whyalla and the surrounding region," Mr Walkden said.

Mr Walkden said it was no surprise though that the staff were praised for their customer service as they all share a passion for providing the very best.

"We wouldn't have got this award without our valued staff," Mr Walkden said.

"They're always pleasant and willing to help people."

Their great service was also made evident with them recently being named in the top four finalists at the national Office Choice dealers' awards, this year held in Adelaide.

Mr Walkden said he hoped other businesses and organisations would follow their example and support local business.

"It's all about keeping it local-employing locals, keeping economic growth in Whyalla and supporting the city's future," Mr Walkden said.



CHOICE: WDD Office Choice was the clear choice as winner of the Chamber of Commerce's Business of the Month for October. Chamber of Commerce member Callen Bubner presented the award to the WDD Office Choice team: (from left) Alanah Gonzalez, Gary Hedger, Ian Walkden, Callen, Jenni Walkden and Michelle Boehm.

Busy end to the year for Whyalla Chamber of Commerce

President's report

The annual awards dinner, for the presentation of Outstanding Business of the Year was the business event of the year for Whyalla, Whyalla Chamber of Commerce and Industry president Ron Hay said.

"With our continuing partnership with Business SA and Hillross Professional Wealth Management, who present the Apprentice, Trainee and Employer of the Year categories, this night can only be described as an outstanding success."

Mr Hay said this year's dinner, attracted 143 people, creating a fantastic environment for the award presentations.

"The business community certainly came out in force and provided a tremendous level of support for not only each other, but also the Chamber," Mr Hay.

"It must also be said that without the continued support of our Platinum sponsors in BHP Billiton and Adelaide Airports Limited, Gold sponsors OneSteel, Regional Development Australia, Cavpower, Santos, Silver sponsors, Arafura Resources, Australian Business Finance, Employer's Mutual, Tindall Bentley Gask Lawyers and Bronze supporters, Whyalla City Council, Des's Cabs and Westland Hotel, the Chamber would not be able to provide the level of value back to the membership and guests.

"So our appreciation and thanks go

to our Award Dinner sponsors.

The Outstanding Business of the Year, who was T-Life Whyalla, received their trophy, certificate and more importantly, a \$4500 advertising package, collectively sponsored by Radio 5AU/105.9 Magic FM, Southern Cross Austereo and the *Whyalla News*," Mr Hay said.

"Again it is important to acknowledge the continued support of our local media and for this we thank them very much.

"Overall this night celebrates those businesses who have been awarded our Business of the Month through the provision of excellent service, product knowledge and commitment to the customer.

"The feedback we have received from the evening has been nothing short

of fantastic and we can only build on this already very successful event.

"I would like to remind businesses, they should be encouraging their customers to fill in the nomination forms and to consumers, that they take the opportunity to ask the business if they have the forms, fill in the form in the Whyalla News or visit our website at www.whyallachamber.com.au and follow the Business of the Month links, to download the nomination form.

"The Whyalla Chamber's return details are on the form," Mr Hay said.

The next activity for the executive will be to consider its program for next year, including golf day, networking evenings and a planning day.

"I would also like to comment on the positive rate cut, which hopefully will

create a level of stimulation within the retail sector, especially coming up to Christmas," Mr Hay said.

"It has been unfortunate, that we have seen downward trends in retail sales for a significant period, but this may be just the 'medicine' to encourage consumers to get back out into our shopping precincts and show some signs of their confidence returning."

The coming weeks will be interesting with retailers, real estate and engineering outlets looking for a positive effect of this interest rate cut, along with the recent announcement for the Olympic Dam expansion.

"I believe the community in general, can only benefit in the long term from what is happening within this region," Mr Hay said.

The Alexander Motel

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BUSINESS OF THE YEAR 2010

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